



Google Apps: Email, Calendars and Contacts for Today's Businesses

WRIS is an Authorized Google Apps Reseller.

And Consultant, and Service Provider, and All-Around Question Answerer.

WRIS understands that it takes a village of online collaboration tools to raise a great company. Google Apps are powerful, cloud-based collaboration and email tools that allow small- and medium-sized businesses to run their companies more effectively and collaboratively. Google Apps provides robust web, mobile and client-based email messaging with massive amounts of cloud storage, calendar sharing, contact sharing, document collaboration and even a cloud-based hard drive to store and share your files. Each Google App product is designed to integrate with any operating system and in conjunction with many existing programs, including Microsoft Office® and other PC, Mac and mobile device systems. To date, there are over 4 million businesses that use Google Apps everyday.

At WRIS, we not only provide you with Google Apps, we also offer consultative services to ensure Google Apps are a perfect fit for your online operations. We provide assistance with the initial setup and deployment, data migration, personalization and integration. We will support you throughout the entire process and beyond. Please contact us for more information and a free 30 day trial today.

Frequently Asked Questions:

• What do I get with Google Apps?

Gmail: 25GB of storage per user; Advanced spam filtering; Message search; Integrated text, voice, and video chat; and many other productivity innovations. Gmail is accessible securely from almost any mobile device with a data connection, including Android®, Apple iPhone®, BlackBerry®, and Windows Phone®. Microsoft Outlook® connects seamlessly with Gmail. Also, Google will retain your emails for 10 years... just in case.

Google Calendar: Available from any browser and all major platforms, such as Microsoft Outlook®. Google Calendar organizes schedules and creates and manages shared calendars with colleagues. Multiple calendars can be overlaid to view free and busy times at a glance, and the "Quick Add" feature understands natural language so you can easily create appointments by typing event information into a simple box.

Google Groups: Supports administrator- and user-managed distribution email lists and discussion groups. Each group has a browsable, searchable archive for easy, secure access to information in past discussions/threads. Also simplifies sharing within Google Docs and other applications.

Other Google Apps: Depending on your specific needs, other Google Apps available. **Google Voice, Blogger, Google Reader, and Google+** are there for the taking. Archiving and eDiscovery tools are also on hand. Talk to WRIS about which additional Google Apps can work for you.

• How will my company benefit from using Google Apps with the systems we already have in place?

Not only can Google Apps save customers the cost and complexity of legacy solutions, but these web-based applications also drive proven productivity gains. In fact, with productivity-boosting features like multi-person, real-time collaboration in Google Docs and fast message search in Gmail, the total business value of Google Apps is 2.5 times greater than the cost savings alone. According to Forrester Consulting, the ROI of Google Apps is over 300%, and Google Apps can pay for itself in less than 7 months. Combine the productivity and cost savings with Google's state-of-the-art security, reliability, and extensibility, and you will have all the web-based productivity tools you will need to make your business succeed.

• Once I get Google Apps, how do I maintain all of these services without any software?

Updating Google Apps is as easy as refreshing your web browser. Google continuously adds functionality to Google Apps, making employees more productive without the need for system updates, patches, or downtime. Google Apps delivered over 165 improvements in 2011, all at no additional charge and without the complexity associated with traditional software upgrades. If any additional tech support is needed above and beyond Google's automated updates, WRIS is on board, ready to assist.

• My business uses applications from other companies - will Google Apps work with those as well?

Hundreds of third-party applications are available from the Google Apps Marketplace that extend Google Apps with capabilities such as CRM, project management, accounting and finance, and sales and marketing tools that work seamlessly with Google Apps, including the ease of single sign-on (SSO) access. So, if you are already using Intuit®, Concur®, Salesforce®, or SAP® applications, Google Apps is doable. Very doable.

Google App information excerpted from Google Apps Data Sheet. Courtesy of Google Apps for Business, © 2012 Google Inc.

WRIS WEB SERVICES
33790 Bainbridge Road | Suite B1 | Solon, Ohio 44139
216.464.5048 | marketing@wris.com

Google Apps Specifications:

Feature	Details
Core Google Apps Suite	Gmail, Google Calendar, Google Talk, Google Groups, Google Docs, and Google Sites. All optimized for the Google Chrome for Business web browser.
More Google Applications	Google Voice, Google Reader, Blogger, AdWords, Google Checkout, Google+, and over 60 other applications.
Marketplace Applications	The Google Apps Marketplace offers a full spectrum of over 250 business apps that integrate seamlessly with Google Apps.
eDiscovery Tools	Archiving and discovery capabilities are available for Google Apps customers.
Mobile Access	Support for all major mobile platforms including Android®, iPhone®, BlackBerry®, Windows Phone®, Chrome OS®, and Nokia S60®.
Microsoft Outlook Access	IMAP and POP integrate Gmail with popular client software, and Google Apps Sync for Microsoft Outlook provides two-way sync for email, contacts, and calendar data.
Authentication	Native 2-factor verification. Support for SAML-based single sign-on (SSO), which allows you to integrate your own authentication system with Google Apps.
APIs	Manage user accounts and synchronize your existing user directory with the Provisioning API, the Profiles API, and the Shared Contacts API. View and generate usage reports with the Reporting API.
Reliability	99.9% uptime service level agreement (SLA) guarantee, with historical performance far greater than this threshold.
Security	SSAE 16/ISAE 3402 Type II audited, plus security features including 2-factor verification, remote mobile device management, custom password strength requirements, SSL connections and more.
24/7 Support	24x7 phone support for all issues affecting the core services. Additional support through web-based support portal, user-to-user forum for administrators, and self-service online knowledge base for administrators and users.

Switching to Google Apps is easy for IT and for end-users.

With data migration capabilities for all common legacy systems included at no extra cost, companies can transition quickly and with minimal disruption. Google Apps offers users the familiar experiences of Gmail, Google Calendar, Google Docs and other tools already used by hundreds of millions of people in their personal lives, so minimal training and support is needed.

WRIS is right there with you, all the way. Contact us for more information and a free 30 day trial.

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- **Web-Based Solutions** that will get your online efforts an edge without the high-cost of software
- **Search Engine Optimization** services that give you more online visibility and more potential customers
- **Development** that keeps your website running smoothly and efficiently
- **Web Hosting** with cutting edge security and data storage capabilities
- **Web Marketing** to provide your website a voice and further reach
- Online updates are easy with our **Content Management** tools
- Customized **Web Design** tailored to your specific needs

